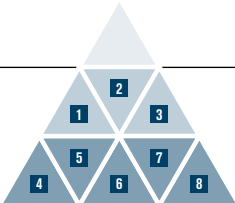


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ENVIRONMENT	SAFETY	PHILANTHROPY	QUALITY	VALUE CHAIN	EMPLOYEES	ECONOMIC CONTRIBUTION	CORPORATE GOVERNANCE & INTERNAL CONTROL

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On the Cover

Nissan LEAF

VIEWING THIS REPORT

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INTRODUCTION




CEO MESSAGE

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-  Jump to information on the web
-  Jump to information in CSR Data

Our Related Websites

- Editorial Policy**  
Nissan publishes an annual Sustainability Report to communicate to stakeholders its social responsibilities. This year's report reviews the progress and results achieved in fiscal 2013 with a focus on the eight sustainability strategies.
- Scope of the Report**  
Period Covered: The report covers fiscal 2013 (April 2013 to March 2014); content that describes efforts outside this period is indicated in the respective sections.  
Organization: Nissan Motor Co., Ltd., foreign subsidiaries and affiliated companies in the Nissan Group.
- Referenced Reporting Guideline**  
GRI Sustainability Reporting Guidelines (see website for complete GRI guideline table). Specific GRI indicators are listed for each sustainability strategy and in the CSR Data section.
- Forward-Looking Statements**  
This Sustainability Report contains forward-looking statements on Nissan's future plans and targets and related operating investment, product planning and production targets. There can be no assurance that these targets and plans will be achieved. Achieving them will depend on many factors, including not only Nissan's activities and development, but also the dynamics of the automobile industry worldwide, the global economy and changes in the global environment.
- Mistakes and Typographical Errors**  
All errors discovered after the report is published will be corrected and displayed on our website.
- For Further Information**  
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- Sustainability Report 2014**  
Publication Date: June 23, 2014

- Date of Previous Report**  
Sustainability Report 2013, issued June 24, 2013.
  - Reporting Cycle**  
Once annually since 2004.
  - Third-Party Assurance**  
Click the link at right to view the third-party assurance.
- [▶ website](#)  
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\* In 2006 we published our last print edition of the Sustainability Report. Out of consideration for the environment, we now publish the report exclusively online. It can be downloaded from our website as PDF files.

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## INTRODUCTION

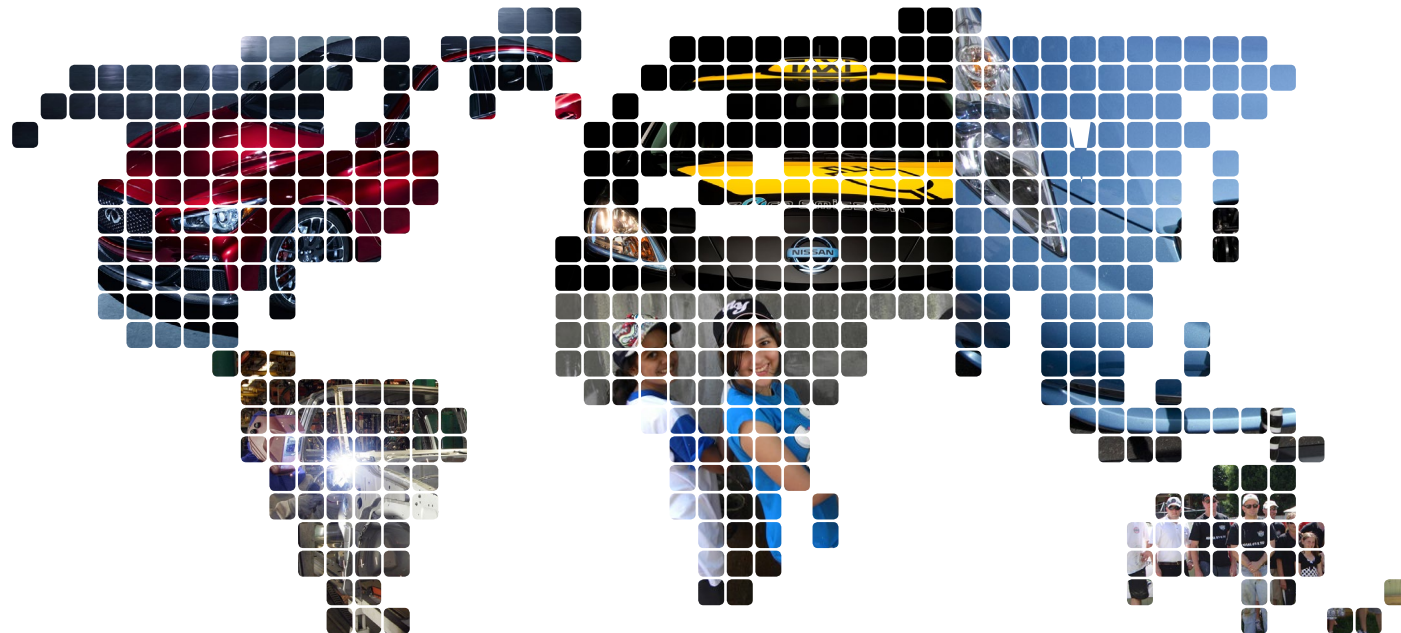
### Corporate Vision

Nissan: Enriching People's Lives

### Corporate Mission

Nissan provides unique and innovative automotive products and services that deliver superior measurable values to all stakeholders\* in alliance with Renault.

\*Nissan's stakeholders include customers, shareholders, employees, dealers and suppliers, as well as the communities where the company works and operates.



Guided by its corporate vision of Enriching People's Lives, Nissan aims to contribute to the sustainable development of society through its full range of global business activities in addition to providing value through its products and services. As a leading global automaker, Nissan is committed to all of its stakeholders—including customers, shareholders, employees and the communities where the company does business—to deliver engaging, valuable and sustainable mobility for all. Nissan's pioneering efforts to promote electric vehicles and to make mobility more affordable for people in emerging countries are part of the initiatives rooted in this vision.

This approach to corporate social responsibility is called "Blue Citizenship." Through Blue Citizenship, Nissan aims to be a company that meets the expectations of society.

In order to share the company's CSR-related thinking and activities with as many people as possible, each year Nissan publishes this Sustainability Report. Sharing this information broadly with stakeholders increases the transparency of the company's actions, as well as providing an opportunity to improve Nissan's activities by incorporating external feedback, thereby contributing to the development of a sustainable society.